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November 20, 2019

Jenn Lofgren named one of Women's Executive Network 2019 Canada's Most Powerful Women: Top 100 Award Winner

Jenn Lofgren joins community of Canada's most influential women leaders

Calgary, AB - We are pleased to announce Jenn Lofgren, Founder of Incito Executive and Leadership Development, has been named a Women's Executive Network (WXN) 2019 Canada's Most Powerful Women: Top 100 Award Winner, presented by KPMG.

The list of Top 100 Winners was released today, paying tribute to the outstanding women across Canada who advocate for diversity in the workforce and inspire the next generation of leaders.

"We are celebrating 110 of Canada's highest achieving women in fields ranging from arts and entertainment to sports and science," said Sherri Stevens, CEO of WXN.

"All 110 winners exemplify power not through their standing or abilities, but rather through how they inspire, champion and empower others – which is why it's very important to recognize and celebrate their great achievements," Mrs. Stevens concluded.

"It is a real honour to share this with the top women leaders across Canada," said Lofgren. "I have been fortunate to have participated in some of WXN's past events in my home city of Calgary. As an executive and leadership coach, I am a firm supporter of their mission to develop and inspire upcoming leaders. I am excited and humbled to have this connection with such a prestigious organization."

The Top 100 Awards span the private, public and not-for-profit sectors, with the initial candidates selected by WXN's Diversity Council. The final vetting process for the 2019 Top 100 Award Winners was completed by WXN's 2018-2019 Diversity Champions.

Past Award Winners includes Canada's most iconic women trailblazers: Margaret Atwood, best-selling author, Dr. Roberta Bondar, astronaut, Arlene Dickinson, chief executive officer,



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Venture Communications, Christine Magee, president, Sleep Country Canada, Michaëlle Jean, former governor general of Canada, Heather Reisman, founder and CEO, Indigo Books & Music, and Kathleen Taylor, chair of the board, Royal Bank of Canada.

To mark this year's awards, WXN is hosting an Awards Gala on November 21 at the Metro Toronto Convention Centre. More than 1,400 senior professionals will attend.

For a full list of winners, please visit <https://wxnetwork.com/wxn/top100winners/>.

For more information on Incito, please visit www.incito.ca.

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About Incito

Incito is a dedicated leadership and executive coaching organization with an excellent track record of success. Founded by Jenn Lofgren in 2009, the team of certified coaches at Incito work to inspire and deliver top-rate outcomes for the global executives they service. Focusing on the guiding principles of choice, curiosity, passion, challenge, humanity, and partnership, Jenn and the Incito team help executives unlock their leadership potential. Incito works with executives from across Canada including C-level teams in Calgary, Toronto, and Vancouver. incito.ca | [Twitter](#) | [LinkedIn](#)

About the Women's Executive Network (WXN)

Women's Executive Network (WXN), a member-based organization, exists for the advancement, development and recognition of professional women in Canada. WXN delivers this advancement through training, events, mentoring, networking, and award and



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recognition programs for members and partners. At WXN, equity, inclusion and the advancement of professional women make industry stronger and society better. Their passion is 100% centered on empowering women and creating positive social change. WXN currently operates in Canada and Ireland.